



MONTHLY MINUTES OF APRIL 19, 2018
Sweet Baby Ray's BBQ

- **Call to order 7:00pm by Mitch Lelito**
 - ATTENDEES: Mitch L, Mike P, Scott D, Chris M, Eric B, Dave B, Greg N
- **Approval of March 15, 2018 minutes - MOTIONED AND APPROVED BY ALL**
- **Treasurer's report – Scott Durbin**

- **Membership Report – Jim Kane (Mitch, Mike P. or Scott D)**
 1. Jim Kane has taken in just a little over 100 NSSCC 2018 paid memberships, and still growing.
 2. Jim sends to the NSSCC Board his updates nearly every week with the expanded list.
 3. We need to attract and recruit more new NSSCC members! Show "value" for NSSCC membership!

- **MC BOD report (Meeting of April 12, 2018) – Mitch Lelito, Mike Palmer, Eric Barnes, Chris McGuire -- attendees for NSSCC:**
 1. MC has ~\$56k in the bank; cash-flow concern stemming from the July (BHF) and Sept (RA) MC events.
 2. MC's Finance officer suggests that there will be approx. \$18k remaining in the MC's bank account until replenishment comes from all various season Club's favorable profits/expenses (assuming break-even events or a little profit). MC relying on 2018 events to replenish the MC bank account and hopefully bring it back up to around \$50-60+ by end of season.
 3. Mid-Wisconsin car show wknd of April 21-22 to include MC tent & staff (MC cars on display).
 4. Radios for race wknds will be purchased at low costs; most to be repaired; the club will hold off until 2019 to determine more purchasing of radios, etc.
 5. "ENDURO" W2W race series has motivation and optimism to grow and be successful.
 6. Concern of overall MC membership not growing enough – needs to have serious drive to recruit and expose MC to all potential new members, as well as former MC members. MC is still active and alive!
 7. Discussion on MC specific "Decal" requirement to be applied to all W2W race vehicles as well as HSAX and HPDE cars; intent is visible awareness of MC. Initial response not positive.

- **NSSCC President's Report – Mitch Lelito**
 1. We've discussed the August 18/19 coming NSSCC race wknd – flyer to be finalized; pricing concluded. Scott D. has worked out the wknd budget; Mike Palmer will conclude the wknd race packet. Final details to get posted onto our web site, Facebook and MSR web sites.
 2. Our recent Indoor Race School at BHF (Sat, March 24) was a success – thanks very much to all who helped, Scott D., John Sac., Eric B and John Churchill. Other MC/NSSCC members very helpful – Thank you! Also to BHF! We had approx. 80 sign-ups, approx. 50 show-ups. Weather wasn't bad, but a little cold. Afternoon on-track touring biggest attraction.. approx. 25 cars! Some new NSSCC memberships gained that day.
 3. We're getting Constant Contact memos sent out – we hope the members will open and read!

4. Let's strive for gaining new members to NSSCC! Flyers, posters, social media.

➤ **Rod Knock report – Greg Nemec (Editor)**

Greg recently complete a GREAT first issue for 2018. Additional contributions welcome to assist Greg with topics to include into the Rod Knock.

➤ **Other Old Business**

1. Free Indoor Race School discussion
2. We need to develop ways attract new NSSCC members. Ie: Car 'meets' or low-speed auto-x.
3. The August NSSCC race weekend of August 18/19 will include promoting a non-profit organization named "Lemons of Love" – donations and promotions to assist awareness of their Cancer-care for patients needing supportive care (medicine deliveries, transportation, etc). Our NSSCC VP Mike Palmer is involved.
4. We welcome other car clubs (marque' clubs, etc) to join us at the August 18/18 Autobahn race wknd – they can hold their own car show, as well as have lunch time track touring (weather and time allowing).
5. NSSCC WEB-SITE – UPDATE REQUIRED: Landing page still shows March 2018 indoor school.

New Business

1. NSSCC monthly meetings – new location? K1 Go Kart race location in Addison, IL. Free meeting room provided, more space, seminars/presentation friendly. Occasional NSSCC race evenings (2-3 times per year) to attract more monthly attendees? Mitch has spoken with K1 General Mngr. May be a better location for more members to attend.
2. Should we include more in our monthly meetings? Ie: Seminars? Technical support from manufacturers? Tires? Fluids/oils? Suspension setups? Driving skills? Movies? Etc? Let's brainstorm!